

Bridal Expo 2009

Benefits to being a Bridal Expo 2009 exhibitor:

- ◆ All brides will be given pre-printed door prize drawing forms upon arrival. They, in turn, will be required to visit each exhibitor booth to be eligible for the grand drawing. This will create movement in the show!
- ◆ Exhibitors will be able to sell directly to the public at the show. You are welcome to bring products for immediate sales, sign contracts, accept deposits, etc. just as you would in your own shop.
- ◆ All brides entering will receive and wear a "Bride to Be" name tag so you can locate the brides among the hundreds that attend.
- ◆ The show is an excellent opportunity to network with fellow bridal businesses.
- ◆ The show is held in a unique and beautiful setting.
- ◆ A comprehensive database of all guests attending will be available to exhibitors.
- ◆ Bridal Expo 2009 is an opportunity to feature your business in one central location on an equal basis with your competitors.
- ◆ Each exhibitor will receive a listing including phone number and exhibitor link on the Rialto Square Theatre website.
- ◆ Each exhibitor that has paid in full by the closing date will be listed in our complimentary program given to the brides at registration. All exhibitors are listed by both category as well as in alphabetical order.
- ◆ The Rialto Square Theatre is equipped with WI-FI so you will be able to access your business website or communicate electronically.
- ◆ Best of all, according to past exhibitors, this is the one show that produces results - Lots of results!

**IF YOU ARE SERIOUS ABOUT YOUR
BRIDAL BUSINESS, THEN DON'T MISS THE**

Bridal Expo 2009!

www.rialtosquare.com



The Rialto Square Theatre's 17th Annual Bridal Expo 2009

presented by
The Herald News
More voices, more choices.

Exhibitor Booth Pricing

Booth with 8-foot table on Main Floor and Balcony Level

Single Booth Space **\$650**
Single Booth Space **\$750***

**Includes 2 months advertising leading up to
Bridal Expo 2009*

Booth with 6-foot table in VIP Room

Single Booth Space **\$450**
Single Booth Space **\$550***

**Includes 2 months advertising leading up to
Bridal Expo 2009*

Booth with 4-foot table in STAR Lounge

Single Booth Space **\$390**
Single Booth Space **\$490***

**Includes 2 months advertising leading up to
Bridal Expo 2009*

For more information on Bridal Expo 2009 contact:

Trish Stoner, Events Coordinator
815.726.7171 Ext. 210 or tstoner@rialtosquare.com

To Register for Bridal Expo 2009 contact:

J.V. Murphy & Associates

Phone: 815.744.0835

Fax: 815.744.0837

E-Mail: jvmurf@aol.com

www.jvmurphy.com

The Rialto Square Theatre's 17th Annual Bridal Expo 2009

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The Herald News
More voices, more choices.

**Sunday,
January 18th, 2009**

11:00am to 4:30pm



102 N. Chicago St., Joliet

www.rialtosquare.com

Bridal Expo 2009

17th Annual Bridal Expo 2009

Here's your chance to be a part of the most exciting Bridal Event to hit the greater Will County area. Bridal Expo 2009 will be your chance to show and sell your product, services, facilities, etc... to the hundreds of bridal customers who will be attending this one-day event.

Bridal Expo 2009 will prove to be an enthusiastic event and an exciting affair beneficial to both vendors and guests. Over \$20,000 will be spent on media coverage that will include the area's leading daily newspapers, radio, wedding magazines, over 100,000 brochures direct-mailed to households and a customized mailing sent to brides-to-be.

With a track record of 16 years, this is the Bridal Expo that all bridal parties (as well as exhibiting companies) know they can count on as a first class affair. Bridal Expo 2009 offers brides anything and everything they need to plan the wedding of their dreams all under one roof!

Bridal Expo 2009 features the finest wedding related services. Our primary goal is to provide a cost-effective method for retailers to tap into the lucrative wedding market, while providing our attendees with the most convenient method of finding the best resources to plan the perfect wedding.



www.rialtosquare.com

Bridal Expo 2009 Will Provide

- ▶ Booth space with table, 2 chairs, skirting and table signage
- ▶ Promotional posters for you to display at your business
- ▶ Two (2) complimentary tickets to Bridal Expo 2009
- ▶ Over \$20,000 in media coverage to promote Bridal Expo 2009
- ▶ A comprehensive database of all guests attending.
- ▶ A listing including phone number and exhibitor link on the Rialto Square Theatre website

Exhibitor Will Provide

- ▶ Staffing for your booth (not to exceed more than 3 workers at any one time.)
- ▶ A raffle prize to be used in the grand drawing during the fashion show. (This raffle prize donation is required)

Bridal Expo 2009

Exhibitor booth space is limited. Reserve yours today by completing and mailing the attached exhibitor application with your payment.

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17th Annual Bridal Expo 2009

Exhibitor Application

Name _____

Company _____
(As you would like it to appear on booth signage and advertising)

Address _____

City _____ State ____ Zip _____

Phone _____ Fax _____

E-Mail _____

Web site _____

Payment Check Credit Card

Amount Enclosed \$ _____

Please make checks payable to: Rialto Square Theatre

Credit Card Payment

Please call 815.744.0835 for a Credit Card Authorization Form or download a form at www.jvmurphy.com.

Visa, MasterCard, Discover and American Express are accepted.

Please complete above and mail with check or Credit Card Authorization Form to:

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c/o J.V. Murphy & Associates
1422 Tiger Lily Lane
Joliet, IL 60435

www.rialtosquare.com